

## **SPROUT JOB OPPORTUNITIES**

### **WEBSITE DEVELOPER**

We know who we are, we know what we do and we have a strong brand, now we just need a little more technical support behind the scenes!

If you want to work at a fun, dynamic, energetic and rapidly evolving workplace then look no further!

If you're an experienced web designer who thinks outside of the square, designs efficient, flexible and practical web solutions, is familiar with e-commerce solutions, understands the importance of aesthetics and branding, builds platforms to facilitate growth and is experienced in the area of web-based marketing, we want you!

**Position title:** Website Developer  
**Reports to:** General Manager  
**Location:** Sprout, 89 Sir Donald Bradman Drive Hilton, SA 5033

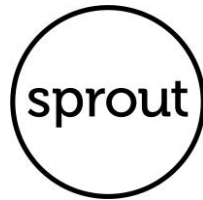
#### **The role**

The web developer will be responsible for:

- Designing websites for the Sprout group
- Maintaining and updating all websites
- Smoothly integrating websites with external programs such as learner management systems
- Communicating with the digital marketing manager to ensure websites are on brand
- Ensuring all websites and additional components maximise growth potential
- Uploading website content

#### **Essential skills, experience and knowledge**

- Minimum five years web development experience
- Highly creative conceptual and design skills
- Experience and extensive knowledge of visual communication in the digital space
- Strong communication skills both within the team and to clients
- Ability to work autonomously, meet deadlines and key performance indicators
- Experience working with new and unique concepts and products
- Ability to manage and deliver high quality work on multiple projects simultaneously
- Ability to manage a busy work schedule and respond accordingly to important and urgent matters and opportunities
- Incredibly high attention to detail
- Demonstrated experience maintaining and implementing a style guide and brand/logo assets.
- Previous experience working with external designers on outsourcing various projects with varying deadlines



### **Benefits and perks**

- Join a fun energetic and expanding team
- Work on a range of internal projects
- Manage your own workload
- Work with established Design agencies

### **Skills and experience**

#### **Design**

- Work with our marketing team to develop highly effective digital advertising
- Design and create landing pages to drive interest and lead generation
- Continuously improve and take on board feedback regarding design, aesthetics, and user experience
- Create and execute email campaigns
- Layout of digital guides and reports to aid the marketing and sales journey
- Some video editing from time to time for social channels

#### **Development**

- Work with the Craft platform to design and build webpages
- Develop and maintain custom plugins to increase functionality and communicate with external systems
- Use e-commerce solutions to provide a smooth online shopping experience that meets the company need and the client expectations
- Implement campaign tracking across platforms
- Understand SEO best practices
- Use email marketing platforms and Google analytics

#### **Skills**

- Must be proficient in PHP, MySQL, SCSS, JS, Gulp.js, Craft CMS
- Must be able to produce websites which are well laid out, clear and convey information succinctly, while delivering a premium look and feel
- Experience using Adobe Photoshop, Illustrator and InDesign
- Animation experience
- Ability to work closely with management and marketing to provide quality constantly improving web designs and positive customer experiences

#### **How to apply**

- Email your application to [sprout@sprout.edu.au](mailto:sprout@sprout.edu.au)
- Address your application to Themis Chryssidis
- Application must include a cover letter, maximum two pages, which outlines your suitability for the role having reference to the skills and attributes above.
- Current, tailored resume, including the name and contact details of your last two places of employment (we will not contact them without your prior consent)
- Applicants must be available to start within the next 8 weeks and must be eligible to work in Australia.

**Applications close 5pm Friday 4 September 2020, however interviews will commence immediately and positions may be filled before the application closing date.**