

SPROUT JOB OPPORTUNITIES

DIGITAL MARKETING MANAGER

We are looking for an experienced digital marketing manager to join our team as we look to take our product online and to the world!

We know food and nutrition but the online world is not exactly our strength so we are looking for an experienced and motivated digital marketing person to help us tell our story to the world. We have a lot of exciting online projects currently being created and need someone who will help us turn our concepts and ideas into a reality.

Position title: Digital Marketing Manager (full time)
Reports to: General Manager
Location: Sprout, 89 Sir Donald Bradman Drive Hilton, SA 5033

The role

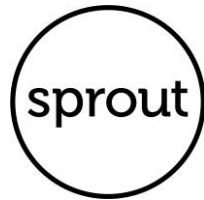
- Content creation – including short videos
- Co-ordination of online marketing campaigns
- Liaising with our brand consultants to create content that accurately represents our business
- Quality control and brand management across all jobs and related business brands

Required qualifications

- Under-graduate or vocational qualification in Visual Communication, Marketing or related field
- Background in a creative design environment and project management
- Tertiary qualification in graphic design or other relevant qualification/s

Essential skills, experience, and knowledge

- Minimum three years' experience in a professional and contemporary design environment with knowledge and familiarity with current technology, particularly in relation digital media
- Strong communications skills both within the team and to clients
- Highly creative conceptual and design skills
- Ability to work autonomously, meet deadlines and key performance indicators
- Experience working with new and unique concepts and products
- Experience and extensive knowledge of visual communication in the digital space
- Ability to manage and deliver high quality work on multiple projects simultaneously
- Ability to work autonomously and achieve brand goals within a predetermined period of time
- Understanding of the need for high quality daily digital engagement and the need for timely and relevant content
- A commitment to maximise branding and marketing opportunities, at any time, when these opportunities arise



- Ability to manage a busy work schedule and respond accordingly to important and urgent matters and opportunities
- Demonstrated experience and working knowledge of Apple Mac and PC computers.
- Previous experience providing high quality design and campaign advice
- Incredibly high attention to detail
- Demonstrated experience maintaining and implementing a style guide and brand/logo assets.
- Previous experience working with external designers on outsourcing various projects with varying deadlines.

How to apply:

- Email your application to sprout@sprout.edu.au
- Address your application to Themis Chryssidis
- Application must include a cover letter, maximum two pages, which outlines your suitability for the role having reference to the skills and attributes above.
- Current, tailored resume, including the name and contact details of your last two places of employment (we will not contact them without your prior consent)
- Applicants must be available to start within the next 8 weeks and must be eligible to work in Australia.

Applications close 5pm Friday 4 September 2020, however interviews will commence immediately and positions may be filled before the application closing date.